

Bird[®]

the Freedom of Sound



 **FOCAL[®]**
THE SPIRIT OF SOUND

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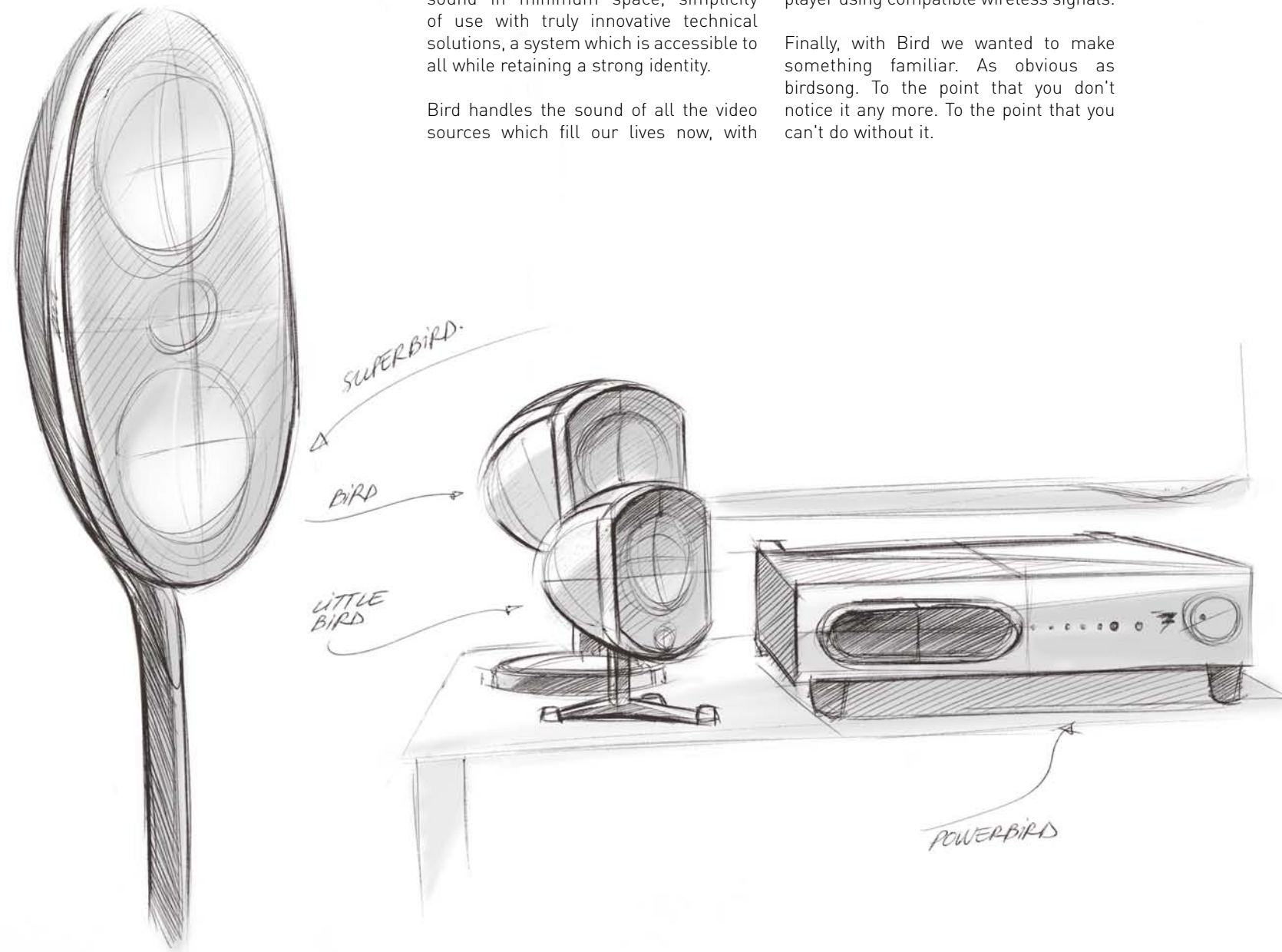
the Freedom of Sound...

Bird is an ultra-compact audio system, but what it is most of all is a concept whose evocative name is charged with meaning. When we created Bird, we wanted to meet music lovers' needs in terms of use and innovation. Maximum sound in minimum space, simplicity of use with truly innovative technical solutions, a system which is accessible to all while retaining a strong identity.

Bird handles the sound of all the video sources which fill our lives now, with

unrivalled simplicity. It also guarantees the ability to make the most of today's latest and best audio formats. To sum up, Bird creates a bridge between physical music, from a CD for instance, and virtual music stored on a hard drive or a music player using compatible wireless signals.

Finally, with Bird we wanted to make something familiar. As obvious as birdsong. To the point that you don't notice it any more. To the point that you can't do without it.







> "Cocotte" tripod or classic "Tulip" stand, one loudspeaker, two different styles. Multi-axis ball-and-socket joint, hidden cable pass-through, magnetic joint cover and integrated in-wall/ceiling fixing... Everything has been fashioned to achieve full integration.

> A clear and powerful sound flies from a sphere of little more than 5 1/2" (14cm) diameter... Welcome to the Bird universe, made of compact loudspeakers with stunning sound!

Power Bird: wide-open spaces

What if the Bird's song reached such power that it could compete with classic loudspeakers?

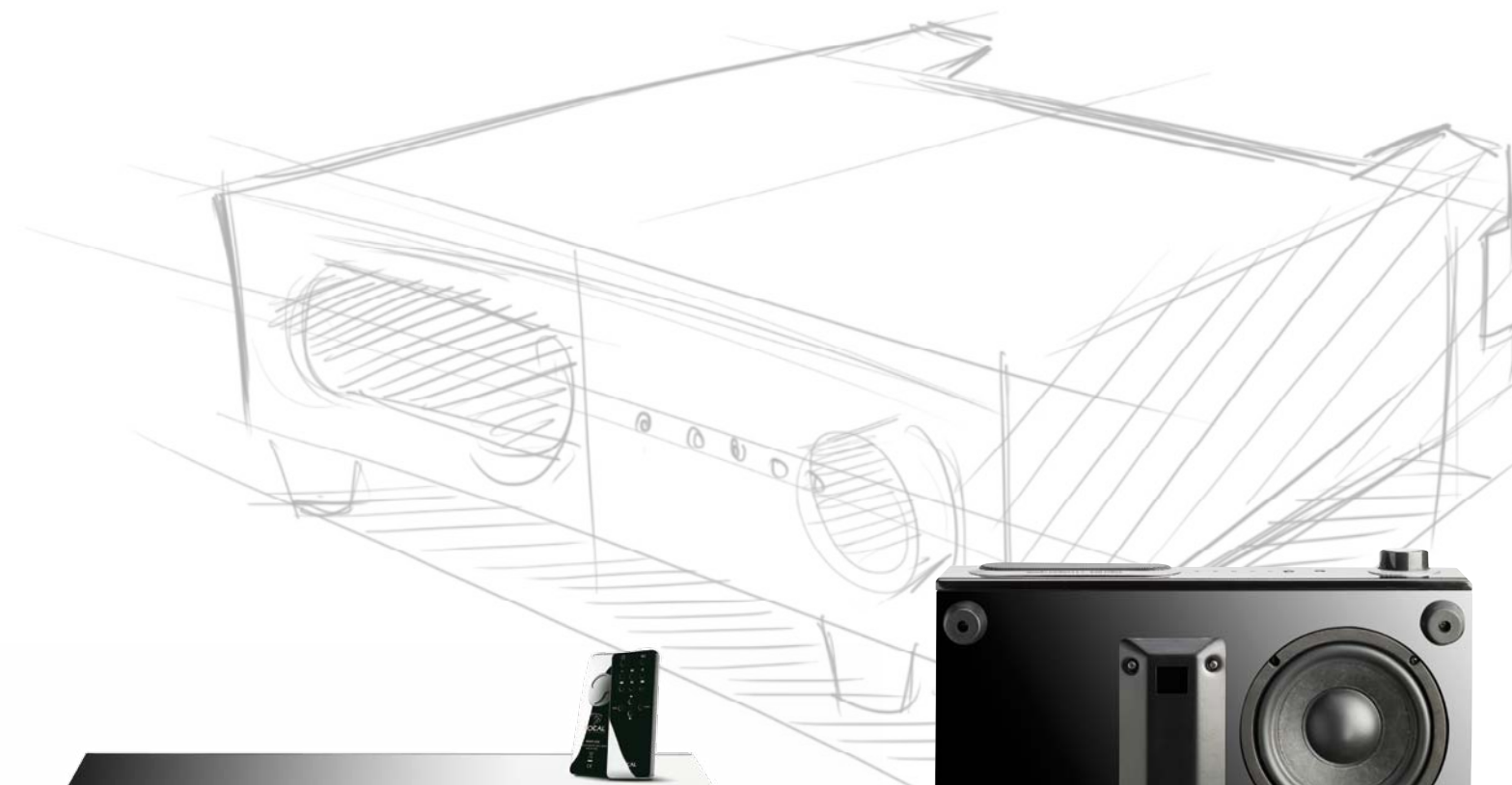
With Power Bird, new horizons open up for Bird. This is not only an amplifier to drive the loudspeakers as well as the compact and flat subwoofer, but also manage current or future audio formats. Power Bird gathers many functions that

were once controlled by several devices. So that's fewer boxes in the living-room!

Besides, Power Bird is very easy to use, with its voluntarily limited number of controls in order to concentrate only on sound. No useless gadgets, Bird is a pure product made by acousticians and can do without unnecessary stuff that's usually employed to create illusion.

Like the loudspeakers of the line, Power Bird has been designed to be in harmony with the interior décor of your house.

It can go under a piece of furniture as it's flat and compact, it can be easily hidden, whether horizontally or vertically, or even flat against a wall like a radiator thanks to the fixing kit supplied. Power Bird conforms to what you want it to be.



Compact, Powerful, Stunning



First of all, Bird is made of three 2 way loudspeakers to reproduce your soundtracks in different environments, according to the dimensions and the acoustic volume you choose.

True loudspeakers, like any other model of the Focal range, these are not another pair of simple, sibilant satellites, unable to work without a subwoofer. Even the smallest of the Bird's family, Little Bird, can soar on his own wings in a small room. But if wide-open spaces are given

to these loudspeakers, they will be able to spread their wings thanks to Power Bird, a one of a kind compact subwoofer enclosure with an integrated amplifier!

For Bird, we didn't want miniaturized size to meet sound, most likely the greatest challenge. It is our role as a worldwide specialist in loudspeakers to always find suitable technical solutions to push back the limits of the possible.

> The Bird family: Super Bird, Little Bird and Bird. Three versions of the compact loudspeaker, the same genome: incredible, powerful sound for different sizes of rooms. With or without Power Bird subwoofer.



> Power Bird can be used in flat, vertical or horizontal position, or fixed to the wall thanks to the Polyfix integrated fixing system.



Focus on Bird solutions around a TV

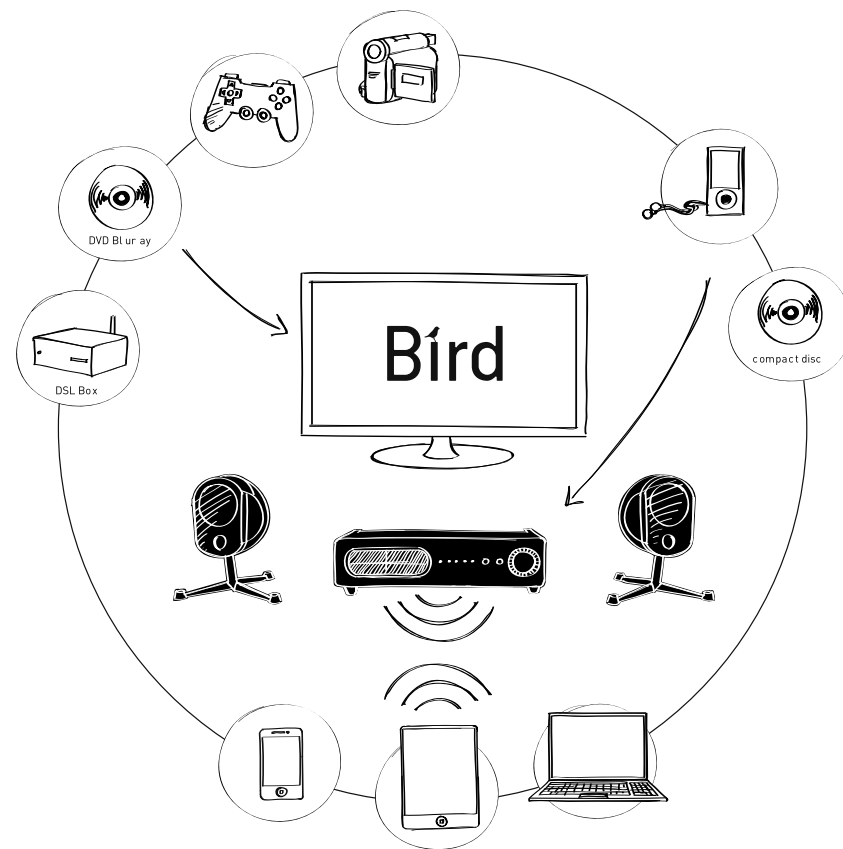
Thanks to the arrival of new flat-screen TVs in our living rooms, picture quality is at its best. Now, Bird can provide a worthy level of sound quality. Spectators will experience a third dimension at the heart of the action. Cinema quality is finally possible in the comfort of your own home!

Bird is available in two types of system: the compact, stand-alone and easy-to-use 2.1 system which is perfect for connecting to your TV, and the veritable 5.1 home cinema system.

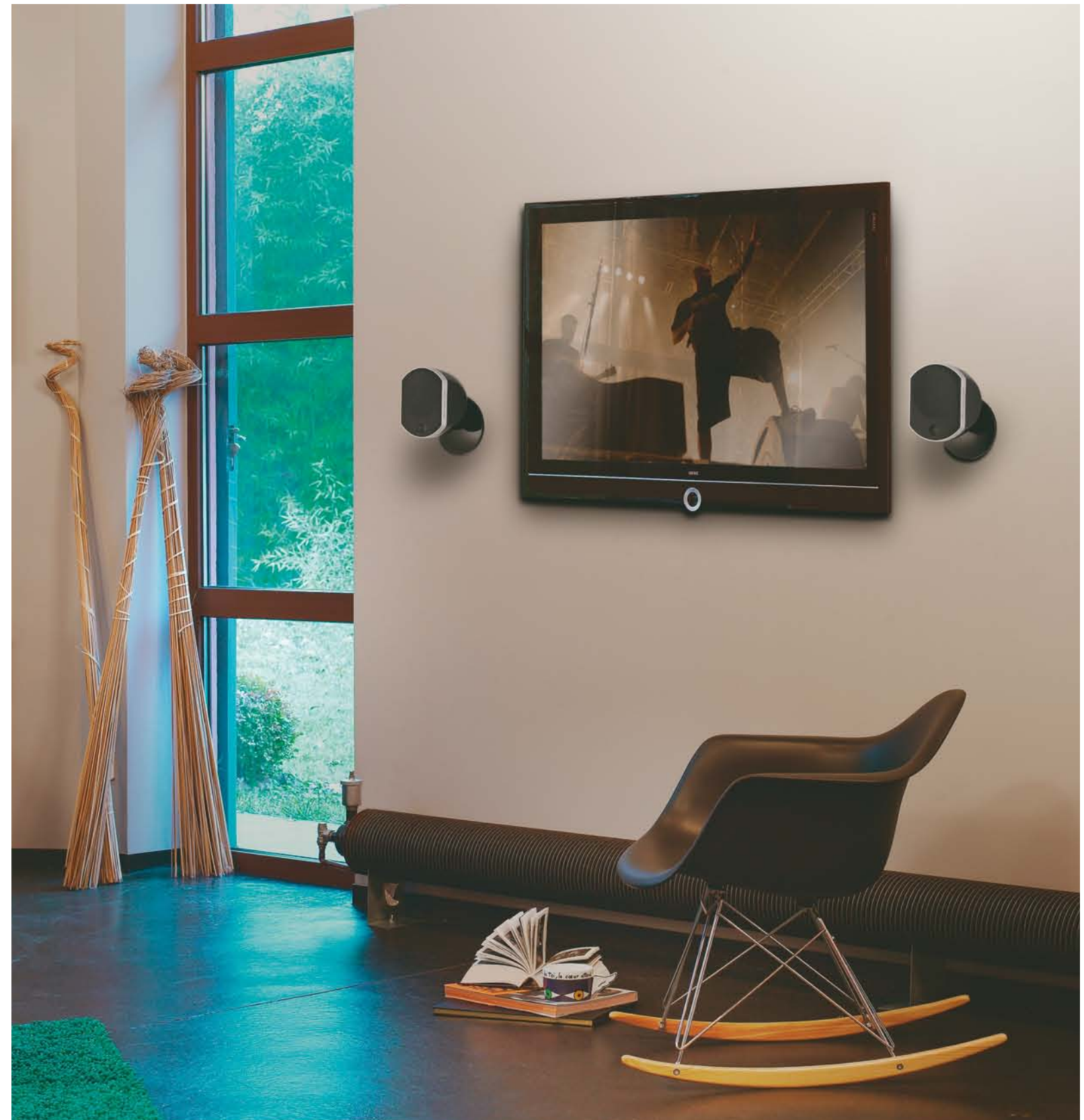
These two systems exist with satellite speakers in three different sizes to suit the intended use and the size of the room. For small spaces and multiple uses, choose the Little Bird with its compact design. For larger spaces and for an alternative way of listening to your music, Bird is the perfect option. For spaces over 60m² (approx. 650ft²) and for film buffs, the Super Bird (only available in the 2.1 system) is the perfect match for your TV screen.

Bird requires no complicated wiring, no set-up or adjustments; one can go straight to the listening experience. Once the audio and video sources are connected to the TV, the sound immediately corresponds to the picture on the screen. Bird can also be connected

via wireless technology to your portable devices (smartphones, computers...) where your music is stored. Classic audio sources can be connected directly to Bird thanks to the multiple analogue inputs present on the back of the Power Bird.



> You no longer have to choose between sound quality and picture quality. According to your desire, these lightweight and compact Bird systems can be mounted to the wall or integrated into your furniture. There's no need to re-design your living space according to your sound system, the sound system needs to adapt to and discretely blend into your home, apart from when listening to the soundtrack of your favourite films! The Little Bird and Bird Home Cinema models will place you at the heart of the works of the seventh art.





Wireless...



> Available iTransmitter in option.



> Available USB Transmitter in option.



> Universal receiver.



Compact, easy to live with and use, accessible and - most of all - innovative! Bird is one of the very first systems offering compatibility with a range of wireless audio transmission technologies meaning that you can freely move around surrounded by music, with your music in your pocket.

Wirelessly connect to any compatible bluetooth source by adding the wireless aptX technology receiver to your Power Bird. With this technology there is no need to add any kind of transmitter to the portable source, giving your portable music source more freedom with no

reduction in your tunes' playback quality. The aptX codec applies 1.4 compression with an audio feel close to CD quality.

Mad about playback quality? Is your music stored on a computer, an iPhone, an iPad or an iPod? (Except models without the Apple multi connector). It's as easy as plugging in a transmitter: USB for computers, iTransmitter on Apple music players. It immediately connects wirelessly with the Power Bird and audio transmission starts with no audio compression and performance truly comparable with a wired connection from a CD player.

Your music and the Apple universe are one and the same? Connect an Apple Airport Express to the Power Bird digital input port and enjoy your entire iTunes music library over Airplay. It's the simplicity of the world of Apple joined with Bird systems' high definition music reproduction.

New experiences will open up to you when you play your audio files, compressed or not, but also web radio and even video games on an iPhone or iPad, all made life size with a Bird system.



Little Bird*

The smallest of the Bird family and perhaps the most impressive: never such a compact loudspeaker has recreated such a sound! Its innovative and sophisticated design enables a positioning on any support.

Bird*

Bird achieves the combination of compact proportions, clever and modern design, with the traditional acoustic loudspeaker performance. Bird: the freedom of the huge sound.

Super Bird*

Flat panels are getting larger and larger and leave no space for the sound system. Super Bird is the perfect solution to match to your flat panel or with any kind of stereo sound.

*(sold per unit)

	Little Bird	Bird	Super Bird
Type	Ultra compact 2-way sealed speaker	Compact 2-way sealed speaker	2-way compact speaker, with passive radiator
Drivers	4" (10cm) Polyflex cone midbass Aluminum dome tweeter	5 1/2" (14cm) Polyflex cone midbass Aluminum dome tweeter	5 1/2" (14cm) Polyflex cone passive radiator 5 1/2" (14cm) Polyflex cone midbass Aluminum dome tweeter
Frequency response (±3dB)	89Hz – 25kHz	70Hz – 25kHz	55Hz – 25kHz
Low frequency point (-6dB)	81Hz	64Hz	49Hz
Sensitivity (2.83V/1m)	87dB	89dB	90dB
Nominal impedance	8 Ohms	8 Ohms	8 Ohms
Minimum impedance	3,5 Ohms	3 Ohms	3 Ohms
Crossover frequency	2500Hz	2500Hz	2500Hz
Amplifier power	15 - 75W	15 - 100W	15 - 150W
Dimensions (H x W x D)	with Tulipe: 8x4 11/16 x 5 1/8" (202x119x130mm) with Cocotte: 7 11/16 x 6 1/4 x 5 13/16" (195x159x147mm)	with Tulipe: 11 1/8 x 6 9/16 x 7 1/8" (283x166x181mm) with Cocotte: 10 13/16 x 8 11/16 x 8" (274x221x205mm)	18 13/16 x 8 1/8 x 5" (478x207x128mm)
Weight	1.65lbs (0.75kg)	4.63lbs (2.1kg)	6.94lbs (3.15kg)



Little Bird système 2.1

Combined with the Power Bird amplifier/subwoofer in a 2.1 configuration, the Little Bird sound becomes huge. Perfect for rooms up to 40m².



Bird système 2.1

With Bird, the 2.1 pack means more sound and more power. Perfect for rooms up to 60m².



Super Bird système 2.1

The Super Bird 2.1 pack is a perfect match for the existing high definition images, thanks to its outstanding dynamics and bass. **Supplied wall fixing.**



Little Bird Système 5.1

Combined with the Cub 3, the Little Bird home cinema pack unites compactness, design and quality reproduction. Available from October 2012



Bird Système 5.1

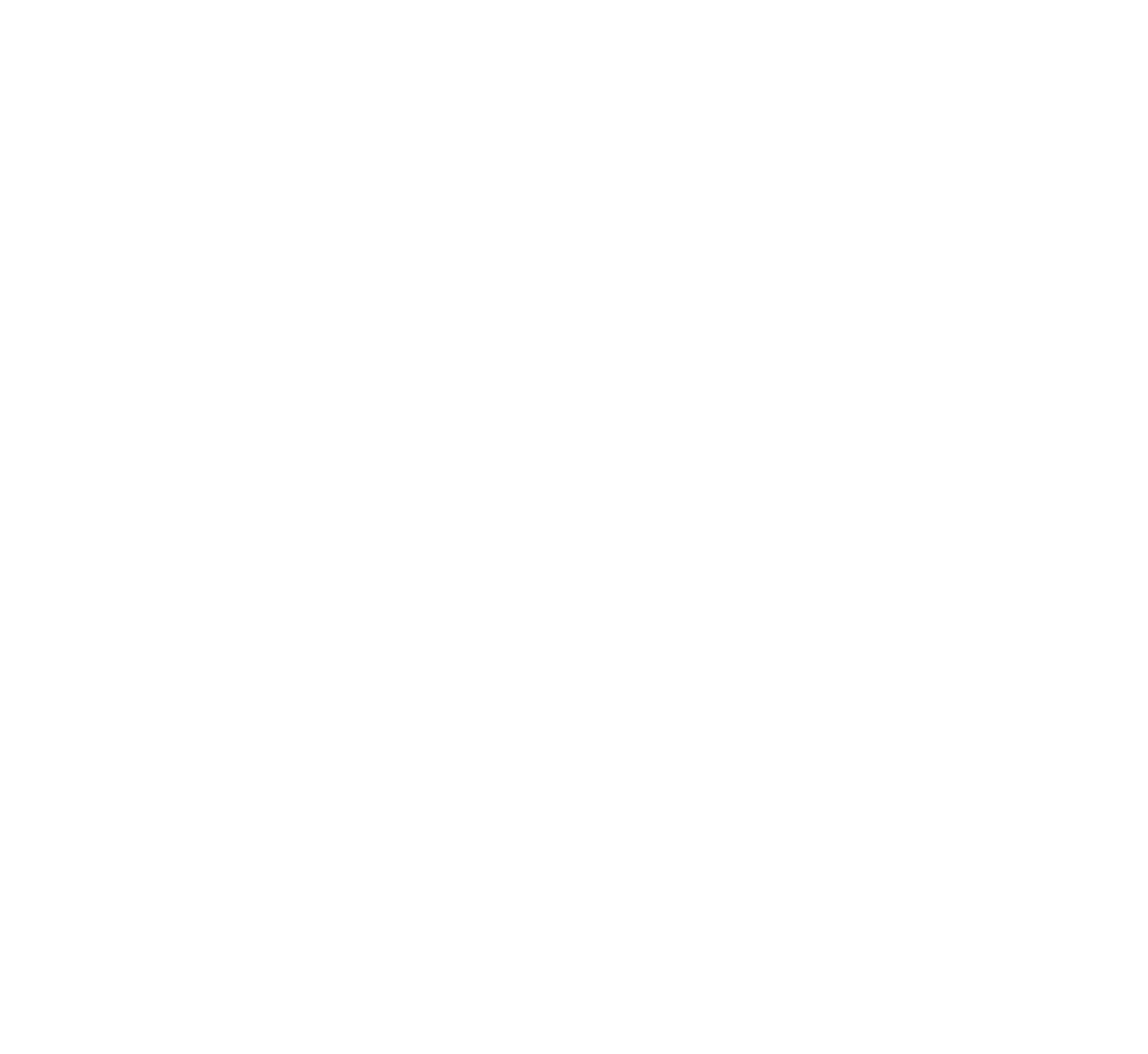
Ideal for larger rooms, the Bird accompanied by the Cub 3 means more sound and sound power. Available from February 2013

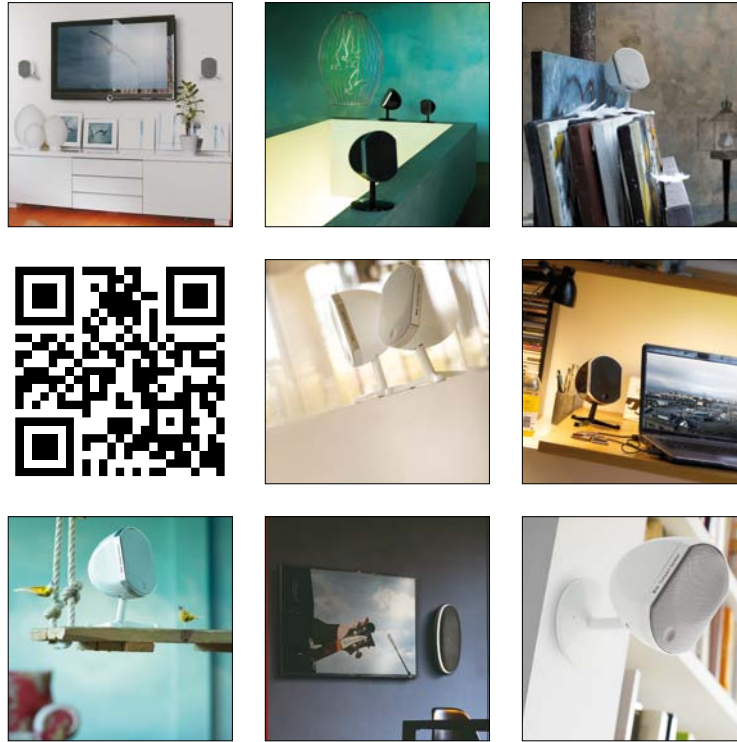


> Floor stands for Little Bird, Bird and Super Bird - sold separately - Available in black or white.

	Power Bird
Type	Stereo amplifier/active subwoofer (not sold separately)
Drivers	6 1/2" (16.5cm) paper cone woofer
Frequency response (±3dB)	42Hz – 120Hz
Low frequency point (-6dB)	35Hz
Sensitivity (2.83V/1m)	Features Integrated wireless Kleer® receiver Infrared remote control Wall fixing system
Nominal impedance	Pre-set active crossover Phase inverter
Minimum impedance	Bass level setting
Crossover frequency	2 digital inputs / 3 analog inputs Autopower
Amplifier power	Amplifier 2x35W + 80W
Dimensions (H x W x D)	4 1/8 x 17 x 13 3/4" (105x430x349mm)
Weight	14.99lbs (6.8kg)

	Cub 3
Type	compact bass-reflex active subwoofer, 150W BASH® built-in amplifier
Driver	8" (210mm)
L.F. (-6dB)	35Hz
Frequency response (+/- 3dB)	40Hz - 120Hz
Crossover frequency	120Hz
Inputs	line-in stereo direct line-in (LFE)
Nominal power (RMS)	100W
Puissance crête	150W
Peak power	0° / 180 °
Power function	on/off/standby
Total dimensions (HxWxD)	13.1"x12"x12" (333mm x 300mm x 300mm)
Weight	24.2lbs(11kg)





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*Made for iPhone.. means that an electronic accessory has been designed to connect specifically to iPhone and has been certified by the developer to meet Apple performance standards.

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